

# MAKE VALUABLE CONNECTIONS WITH MARYLAND'S CPA DECISION MAKERS

## MARYLAND CPA SUMMIT

(FORMERLY THE MD BIZ EXPO)

JUNE 28 - 29, 2010 | BWI HILTON

The Maryland CPA Summit is a special event bringing together MACPA members and other business professionals from across Maryland. Attendees will benefit from high-level learning and make valuable connections. As a sponsor, you will have access to decision makers in targeted groups, in both informal and formal settings. Space is limited to only 20 exhibitors; guided product tours\* are being planned as an additional enhancement to sponsor packages.

### BENEFITS

- Connect one-on-one with Maryland's top CPA firms and decision-makers
- Network with CPAs, CFOs, CEOs, and financial advisors representing a wide variety of industries
- Learn the needs of these most trusted business advisors
- Be chosen as a featured provider to the CPA Profession through the guided product "Listening Tour"\*

### MOST SOUGHT-AFTER PRODUCTS AND SERVICES BY CPAS:

- \* Accounting & tax software
- \* Business computing systems
- \* Communication systems
- \* Computer operating systems
- \* Cost segregation services
- \* Employment services / HR
- \* Energy-savings solutions
- \* Estate & gift tax software
- \* Financial services
- \* Hardware & networking systems
- \* On-line accounting
- \* Payroll services

*\* Greg LaFollette, CPA, Executive Editor of The Tech Gap – industry leading expert in all things technological for CPAs – will review all sponsors and exhibitors for the "latest and greatest" offerings from top vendors serving the profession! He will then select vendors to be featured on the "Tour" based on the best, most exciting, innovative products and services offered. Don't miss your chance to be featured as one of the top providers to the CPA profession!*

*NOTE: Guided product tours will take place in the morning and afternoon and will be offered as one CPE credit to attendees. Companies chosen for the "listening tour" will be independently picked by Mr. LaFollette.*

TO REGISTER, CONTACT:

Kim O'Neill, Business Development Consultant  
443-632-2313 | [kim@macpa.org](mailto:kim@macpa.org)

## EXHIBITOR PACKAGE: \$1,500

### 15 AVAILABLE SPOTS

*Exhibiting at the 2010 Maryland CPA Summit offers an unparalleled opportunity to showcase your products and services to the most trusted advisors to Maryland businesses. Become a valuable resource to this targeted audience. Meet new prospects and solidify relationships with existing clients.*

- Two days of face-to-face interaction with participants on the conference floor
- Choose participation in either the 2010 MACPA Annual Meeting & Lunch OR the Swearing In Ceremony and Reception for all new CPAs
- 6' table for displaying literature
- Company logo on signage
- Company listing and description and logo in Summit program
- Company logo on MACPA Web site
- Four exhibitor representative name badges
- Eligible to be a featured company on the "Listening Tour"

## SPONSORSHIP PACKAGES

### GOLD LEVEL SPONSORSHIP: \$5,000

#### 1 AVAILABLE SPOT

#### **Highest Level Recognition for the 2010 CPA Summit event!**

- Includes welcoming participants and sponsoring lunch on one day of Summit.
- Two days of face-to-face interaction with participants on the conference floor.
- One exhibit booth including 6' table and four name badges and eligible to be chosen as a featured company on the "Listening Tour."
- "Gold Sponsorship" recognition on all conference materials and signage, both electronic and print – including blogs and email blasts.
- Full page ad, company listing / description, and logo in conference program and on MACPA Web site.
- Full page, four color ad in one issue of the Statement magazine, the premier member publication.
- The opportunity to develop, present and promote an educational program for the event.
- "Gold Sponsorship" recognition and participation in 2010 MACPA Annual Meeting & Lunch and Swearing In Ceremony & Reception for all new CPAs.
- Electronic contact list of attendees.

### SILVER SPONSOR: \$2,500

#### 3 AVAILABLE SPOTS

- Two days of face-to-face interaction with participants on the conference floor.
- Silver sponsorship recognition for the 2010 Maryland CPA Summit.
- One exhibit booth including 6' table and four name badges and eligible to be chosen as a featured company on the "Listening Tour."
- "Silver Sponsorship" recognition on all conference materials and signage, both electronic and print – including blogs and email blasts.
- Half page ad, company listing / description, and logo in conference program and on MACPA Web site.
- The opportunity to develop, present and promote an educational program for a Webcast as a "post-event" to the Summit registration.
- "Silver Sponsorship" recognition and participation in 2010 MACPA Annual Meeting & Lunch and Swearing In Ceremony & Reception for all new CPAs.
- Electronic contact list of attendees.